

Zoran Jakovljević, gradonačelnik

Industrijska zona prioritet

Novi gradonačelnik Valjeva, građevinski inženjer Zoran Jakovljević (51), 60-ti u njegovoj 600-to godišnjoj istoriji, kaže na početku razgovora kako je industrijska zona prioritet svih prioriteta kao okosnica budućeg privrednog razvoja.

- Neophodna nam je studija opravdanosti, te glavni projekat industrijske zone, koji će pokazati da je ispravno naše opredeljenje da ona bude u kompleksu nekadašnje fabrike nameštaja i kartonske ambalaže "Stefil". To je uslov i za obezbeđivanje novca iz NIP-a i drugih izvora. Studija opravdanosti za industrijsku zonu bila je dogovorena sa beogradskim CIP-om, ali devet miliona dinara odobrenih u 2008. nisu realizovana. Gradskim budžetom za 2009. predvideli smo 20 miliona dinara za formiranje industrijske zone, a sa vlasnicima zemljišta oko "Stefilovog" kruga razgovaramo o otkupu kako bismo proširili taj kompleks, a radimo i na obezbeđivanju socijalnog programa za sve radnike



Bogato istorijsko i kulturno nasleđe

Grad Valjevo se nalazi u zapadnoj Srbiji, 100 km jugozapadno od Beograda. Administrativni je, privredni i kulturni centar Kolubarskog okruga (Valjevo, Mionica, Osečina, Ub, Lajkovac i Ljig). Prema popisu iz 2002. godine, Valjevo ima 96.761 stanovnika, od čega je 61.270 gradsko, a 35.491 prigradsko i seosko stanovništvo. Područje Kolubarskog okruga ima oko 200.000 stanovnika.

Valjevo je na 44 stepena i 16 minuta severne geografske širine i 19 stepeni i 53 minuta istočne geografske dužine. Prostrane se na 2.256 hektara, na prosečnoj nadmorskoj visini od 185 metara.

Formirano je na obalama reke Kolubare, pritoke Save, u kotlini okruženoj vencem planina. Valjevski kraj ima umereno kontinentalnu klimu.

Valjevo ima povoljan geografsko-saobraćajni položaj. Nalazi se u blizini jedne od najvažnijih republičkih saobraćajnica - lbarske magistrale. Nedaleko od Valjeva prolazi i budući autoput Beograd - južni Jadran. Kroz Valjevo prolaze i magistralni putevi ka Jadranskom moru, Bosni i Hercegovini, Mačvi i dalje ka Vojvodini. Valjevo je od Novog Sada udaljeno 134 km, od Šapca 64, Loznice 72 i Užica 77 km.

Kroz Valjevo prolazi pruga Beograd-Bar. Najbliži putnički aerodrom je u Beogradu, dok u Divcima, 12 km od grada, postoji sportski aerodrom.

Valjevo je jedna od lepših srpskih varoši, bogate istorije i kulture. O tome svedoči i očuvano gradsko jezgro sa administrativnim zgradama, javnim ustanovama i spomenicima kulture, zgradom Narodnog muzeja i Valjevske gimnazije, galerijama, Grand hotelom, pešačkim zonama i starim trgovačkim ulicama, malim trgovinama i parkovima, brojnim spomenicima, uređenim kejom Kolubare. U centru grada, na desnoj obali Kolubare, nalazi se Tešnjar - autentična srpska čaršija iz perioda turske vladavine. Postojala je još u 17. veku, a sadašnji izgled je s kraja 19. veka. U Tešnjaru su snimljeni mnogi domaći filmovi i serije.

Netaknuta priroda okružuje grad. Valjevske planine, Divčibare, kanjon reke Gradac, Petnica, Brankovina, valjevska sela, lov, ribolov, zdrava hrana - obeležja su turističke ponude Valjeva.

Dan Grada je 20. mart, datum kada je Valjevo u Prvom srpskom ustanku 1804. godine oslobođeno od Turaka i kada počinje razvoj modernog grada sa evropskim obeležjima.

te fabrike - rekao je Jakovljević prilikom nedavnog puštanja u saobraćaj asfaltirane saobraćajnice, duge 2,1 km na obodu industrijske zone.

Gradonačelnik Jakovljević je "ključeve Valjeva" primio u nimalo lakim vremenima, kada je grad, posle uzleta 1980-ih i uspešnih pokušaja njegovog oživljavanja 2000-2004, u prilično zapuštenom stanju. Prosečna primanja su pri dnu lestvice u Srbiji, što je posledica raspada dru-

štvene privrede i teškog razaranja "Krušika" udarima NATO avijacije u proleće 1999. godine.

On kaže da je u 2008. u "Krušiku" zaposleno 300 novih radnika, da je sredstvima lokalne samouprave u visini od devet miliona dinara omogućeno zapošljavanje 87 nezaposlenih, te da je cilj da se u 2009. iz budžeta izdvoji još više novca što bi doprinelo povećanju zapošljavanja za 25 odsto.

Jakovljević očekuje da će uključivanje Valjeva u MEGA program bitno doprineti osposobljavanju lokalne samouprave da uspešnije nego do sada privuče strane investitore. Pritom napominje da je Valjevo i ranije bilo zainteresosvano da se uključi u MEGA program, pa je njegovo zadovoljstvo tim veće što se centar Kolubarskog okruga našao u trećem krugu opština uključenih u MEGA program.

Očekujem da ćemo kao lokalna vlast naučiti kako da privučemo investitore, kako da se pripremimo za ono što nas očekuje, kaže Jakovljević. Na sastanku sa 50 privrednika, 15. decembra 2008. godine, iskazana je njihova zainteresovanost za učešće u izradi vizije grada i strateško planiranje lokalnog ekonomskog razvoja. MEGA program bi trebalo da doprinese izradi strategije lokalnog ekonomskog razvoja, od pripreme dokumenta do izlaznog rezultata. U svakom slučaju, smatra Jakovljević, doprineće jačanju kapaciteta lokalne samouprave samim tim što će biti otvorena Kancelarija za lokalni ekonomski razvoj u okviru Gradskog odeljenja za razvoj. Pritom će nastojati da koriste iskustva uspešnih u tom poslu.

Jakovljević kaže da se koristi koju su od MEGA programa imale opštine iz prvog i drugog kruga najbolje videla na decembarskom skupu u beogradskom "Hajatu". Impozantna je cifra od 450 miliona evra stranih investicija privučenih MEGA programom tako da je potpuno jasan značaj edukacije opština i gradova da se na najbolji način predstave i da mogu da privuku strane investiture, uz istovremeno jačanje kapaciteta lokalne samouprave na pripremi raznih projekata, pristupanju različitih programa itd.

Valjevo već ima neka od potrebnih dokumenata, poput strategije unapređenja bezbednosti ili socijalnog stanovanja do lokalnog ekološkog akcionog programa (LEAP).

Branko Vićentijević



Zoran Jakovljević, City Mayor

Industrial Zone Is The Top Priority

The new City Mayor of Valjevo, a construction engineer Zoran Jakovljević (51), the 60th in its 600-hundred-year history, says at the beginning of the conversation that the industrial zone is the top priority as the core of the future industrial development.

- The study of justifiability is necessary to us, as well as the main project of the industrial zone, which will show that our decision to place it in the complex of the former furniture factory and cardboard wrapping paper "Stefil" is right. It is also the condition for providing money from NIP and other sources. The study of justifiability for the industrial zone was agreed with the Belgrade Cip, but nine million dinars approved in 2008 are not materialized. By the city budget for 2009 we anticipated 20 million dinars for formation of the industrial zone, but we are negotiating with the owners of the land around "Stefil" circle the purchase of it in order to expand the complex, and we are working on providing of the social program for all the workers of this factory - said Jakovljević during the recent opening of the asphalted road, 2.1 kilometers long on the edge of the industrial zone.

City Mayor Jakovljević was given "the keys of Valjevo" in hard times, since the city, after the flourishing in the 1980s and fruitful attempts of its reviving 2000-2004, is in rather neglected. The average income is near the bottom of pay scale in Serbia, which is the consequence of the disintegration of the state industry and heavy demolition of „Krušik“ in the NATO aerial bombardment in the spring of 1999.

He says that 300 new workers were employed in "Krušik" in 2008, that local self-gov-

Rich historical and cultural heritage

The City of Valjevo is placed in Western Serbia, 100km southwest from Belgrade. It is administrative, industrial and cultural centre of Kolubarski County (Valjevo, Mionica, Osečina, Ub, Lajkovac and Ljig). According to 2002 census, Valjevo has 96,761 inhabitants, out of which 61,270 is urban, and 35,491 is suburban and rural population. The area of Kolubarski County has around 200,000 inhabitants.

Valjevo lies at 44 degrees and 16 minutes of the Northern latitude and 19 degrees and 53 minutes of Eastern longitude. It covers the area of 2,256 ha, at the average height of 185 m above sea level.

It was established on the banks of the Kolubara River, the tributary to the Sava River, in the ravine surrounded by the mountain wreaths. Valjevo has the moderately continental climate.

Valjevo has the favourable geographical-traffic position. It is located in the vicinity of one of the most important republic highways - Ibarska magistrala. In the vicinity of it the future highway Belgrade- South Adriatic will pass. The highways to the Adriatic Sea, Bosnia and Herzegovina, Mačva, and further to Vojvodina, also pass through Valjevo. The railway Belgrade-Bar also passes through Valjevo. The nearest passenger airport is in Belgrade, whereas the sports airport is placed in Divci, 12 km away from the city.

Valjevo is one of the most beautiful Serbian cities, of the rich history and culture. The preserved city core with the administrative buildings, public institutions and monuments of culture, the National Museum, Valjevska Grammar School, galleries, Grand Hotel, pedestrian zones, and old trade streets, small squares and parks, numerous monuments, trimmed pier of the Kolubara, is the proof of it. Tešnar - authentic Serbian district from the period of the Turkish rule - is placed in the centre of the city, on the right bank of the Kolubara. It was founded as early as in the 17th century, and gained its modern look in the late 19th century. Many Serbian films and TV series were shot in Tešnar.

The virgin nature surrounds the city. Valjevske planine, Divčibare, Canyon of the Gradac River, Petnica, Brankovina, the villages of Valjevo, hunting, fishing, the healthy food - are the traits of the tourism offer of Valjevo. The Day of City is March 20th, the date when Valjevo in the First Serbian Uprising was freed from Turks and when the development of it as the modern city with the European traits began

ernment enabled employment of 87 unemployed people by providing nine million dinars, and that the objective in 2009 is to give more money from the budget, which would contribute to the growth of the employment for 25 percentage.

Jakovljević expects the engagement in MEGA program to significantly contribute to qualification of the local self-government to attract foreign investors more successfully than before. At the same time, he remarks that Valjevo was interested to engage in MEGA program earlier and that, therefore, he takes great pleasure in the fact that the centre of

Kolubarski County is in the third circle of the municipalities involved in MEGA program.

"I expect that our local authority will learn how to attract investors, how to prepare for the events which are ahead of us", says Jakovljević. At the meeting with 50 businessmen, held on December 15th, 2008, they showed interest to take part in the creation of the vision of the city and strategic planning of the local economic development. MEGA program should contribute to the creation of the strategy of the local economic growth, from the preparation of the document, to the final result. In any case, considers Jakovljević, it will contribute to strengthening of the capacity of the local self-government since the Office for the Local Economic Growth will be opened within the City Department for Development. During this process the effort will be made to use the experience gained in this work.

Jakovljević says that the benefit which the municipalities from the first and second circles had of the MEGA program was most clearly visible at the December meeting in Belgrade "Hayat". Four hundred and fifty million euros of the foreign investment attracted by MEGA program is the impressive sum, so the importance of the education of the municipalities and cities to present themselves in the best way and be able to attract the foreign investors, with the simultaneous strengthening of the capacities of the local self-government of preparation of the various projects and implementation of the different programs, is completely clear.

Valjevo has some of the necessary documents, from the strategy of the improvement of the safety or social residence to the local ecological action program (LEAP).

Branko Vićentijević

